

XXXIII Annual Scientific Meeting
RSA AiIG 2022
Rome, October 20-21, 2022



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AiIG 2022

20-21 October 2022

ROME

*Redesigning networks and supply chains in
times of transition*

*Developing research and education in
Management Engineering*

CALL FOR PAPERS

rsa.aiig2022@ingegneriagestionale.it

IMPORTANT DATES

10 July 2022 – Submission of extended abstract/full paper

5 September 2022 – Notification of acceptance

2 October 2022 – Submission of full paper

1 July-30 September 2022 – Registration to the Conference

20-21 October 2022 – XXXIII Annual Scientific Meeting AiIG

SCIENTIFIC COMMITTEE

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ORGANIZING SECRETARY

Sapienza Università di Roma
Università degli Studi di Roma Tor Vergata

PROGRAMME

The 33th edition of the Annual Scientific Meeting of the Italian Association of Management Engineering (AiIG) will take place in Rome, on 20-21 October 2022, organized by Sapienza Università di Roma and Università degli Studi di Roma Tor Vergata.

The programme is detailed as follows:

- Plenary Sessions, October 20th morning;
- Thematic tracks and parallel sessions, October 20th afternoon, October 21st morning;
- Annual Members' meeting October 20th at 18.00;
- Spina Award and Pagliarani Award, October 20th, during the Annual Members' meeting;
- Social dinner, October 20th at 20.00.

The detailed conference programme will be available at: <http://www.convegnoaiig.it/2022>.

CONFERENCE THEME

The 33th Annual Scientific Meeting theme is "Redesigning networks and supply chains in times of transition". Other than papers addressing the theme of the conference, contributions from all the research domains of the AiIG scientific community are welcome. This Call for Papers encourages the submission of extended abstracts and full papers to both the general conference and specific thematic tracks.

The selected tracks address the following topics:

1. Collaboration and open innovation in the digitalized context: challenges and opportunities
2. Digital and green transition in entrepreneurial finance
3. Innovation and digital transition in supply chains to foster circular economy
4. Ride the change: how tourism and heritage sector reacted to the challenge of managing digital transition and the COVID-19 pandemic
5. The role of technology in education
6. SMEs in the midst of change
7. Addressing complexity to design networks for economics, innovation, management and organization
8. The role of emerging technologies for the achievement of SDGs in an Industry 5.0 perspective
9. Higher education and manifestations of entrepreneurship: towards a multifaceted perspective

10. The evolution of consumer behavior when dealing with digital technologies and platforms
11. Platform thinking for innovation: from crowdsourcing to business transformation
12. Healthcare organizations in digital transition: lesson learned and future challenges
13. Organizations in times of digital transformation: from digitalization capabilities to resilience
14. Predictive and prescriptive analytics to support the decision-making process in reshaping services of general interest and industrial networks: models, methods, and applications
15. Gender equality in times of transition
16. Global production networks reconfiguration and circular economy: synergies between emerging trends

Full description of tracks and corresponding organizers will be available at: <http://www.convegnoaiig.it/2022/conference-tracks/>

PAGLIARANI AWARD

In memory of Professor Giorgio Pagliarani, the first president of the Italian Association of Management Engineering, a Best Paper Award has been established.

The award is reserved to papers already published by young scholars (having defended their Ph.D. within the last eight years at the 1/01/2022). Paper can have more than one author, but cannot be co-authored by associate or full professors. A commission appointed by the Board of the Association will evaluate each submitted paper on the basis of its quality including the AiIG ranking of the journal. Further information available at: www.ingegneriagestionale.it.

SPINA AWARD

In memory of Professor Gianluca Spina, School of Management - Politecnico di Milano and past President AiIG, an Award for Teaching Excellence and Innovation has been established. Further information available at: www.ingegneriagestionale.it.

WORK SUBMISSION

Extended abstracts and full papers should be submitted to the following email address: rsa.aiig2022@ingegneriagestionale.it

In case of a submission of a paper to a thematic track, we ask the authors to directly address its corresponding organizer. The extended abstract must be 5-6 pages in length (A4 paper and 2.5 cm margins, Times New Roman 12 and 1.5 spacing). Full papers must be no more than 30 pages in length (A4 paper and 2.5 cm margins, Times New Roman 12 and 1.5 spacing).

In the first page, the contributions should report the title, the names of the authors and their affiliation, the name and address of the corresponding authors, and up to five keywords.

As for the extended abstracts, the following structure is suggested: 1. Introduction; 2. Relevance of the research; 3. Contribution, 4. Method; 5. Description of results; 6. Bibliography (no more than 15 citations).

With the exception of the first page, the submissions should not report the names of the authors.

Each author can submit up to three contributions, but will be allowed to present just one (every accepted paper must have a different presenter).

A blind review process will be adopted for the evaluation of all submissions.

The presented papers will be available on the conference website