



XXXII Annual Scientific Meeting
RSA AiIG 2021
Napoli, October 21-22, 2021



Rethinking Sustainability and Resilience after the Covid-19 pandemic

Developing research and education in Management Engineering

CALL FOR PAPERS

rsa.aiig2021@unina.it

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Roberto Cerchione

PROGRAMME

The XXXII edition of the Annual Scientific Meeting of the Italian Association of Management Engineering (AiIG) will be organized by the Università degli Studi di Napoli Federico II, in collaboration with the Università degli Studi di Napoli Parthenope. It will be held, on 21-22 October 2021, in a hybrid format, according to the following tentative programme:

- Plenary Sessions, Annual Members' meeting, Spina and Pagliarani Award Sessions: **October 21th morning and afternoon (in presence, at Università degli Studi di Napoli Federico II)**;
- Thematic tracks and parallel sessions: **October 22nd morning and afternoon (on-line)**.

The detailed conference programme will be available at: <http://www.convegnoaiig.it/2021/>

CONFERENCE THEME

The XXXII Annual Scientific Meeting theme is "Rethinking Sustainability and Resilience after the Covid-19 pandemic". However, contributions from all the research domains of the AiIG scientific community are welcome. This call encourages the submission of extended abstracts/full papers to both the general and the thematic tracks, which are listed in the following:

1. Resilience in healthcare after COVID-19: rethinking technology, operations, supply chains and networks.
2. What can we learn about manufacturing relocation and global production networks after Covid-19?
3. (Operational and strategic) performance impacts of industry 4.0: current state and future trends.
4. Knowledge management and absorptive capacity to tackle disruptions in the era of digital transformation.
5. The impact of sharing economy on economic performance and users' behaviour.
6. The role of fintech in the post Covid-19 world.
7. Rethinking the sustainability of gender equality after the Covid-19 pandemic.

8. Impact economy for inclusive growth: exploring the relationship between technology, innovation and social impact.
9. Enabling factors for the diffusion of circular economy and their impacts on sustainability.
10. Complexity: new dimensions for rethinking economics, management systems and organizational structures.
11. Understanding the innovation process: the interplay between science, firms, and society.
12. Innovative start-ups ecosystems: decoding the environmental and organizational determinants of successful technology ventures in times of Covid-19 pandemic.
13. The evolution of the value chain: platforms and ecosystems to foster business model innovation for established firms.

The full description of the tracks will be available at: <http://www.convegnoaiig.it/2021/conference-tracks/>

PAGLIARANI AWARD

The Best Paper Award, established in memory of Professor Giorgio Pagliarani, the first President of the AiIG, is reserved to papers already published by young scholars (having defended their Ph.D. within the last eight years at the 01/01/2021).

Further information available at: <http://www.convegnoaiig.it/2021/premio-pagliarani/>

SPINA AWARD

The Award for Teaching Excellence and Innovation has been established in memory of Professor Gianluca Spina, School of Management – Politecnico di Milano and past President AiIG.

Further information available at: <http://www.convegnoaiig.it/2021/premio-spina/>

PAPER SUBMISSION

Extended abstracts/full papers for the general track should be submitted to the following email address: rsa.aiig2021@unina.it

In case of a submission to a thematic track, the authors should directly refer to the corresponding organizer. The extended abstract must be 5-6 pages in length (A4 paper and 2.5 cm margins, Times New Roman 12 and 1.5 spacing). Full papers must be no more than 30 pages in length (A4 paper and 2.5 cm margins, Times New Roman 12 and 1.5 spacing).

In the first page, the contributions should report the title, the names of the authors and their affiliation, the name and address of the corresponding author, and up to five keywords.

As for the extended abstracts, the following structure is suggested: 1. Introduction; 2. Relevance of the research; 3. Contribution, 4. Method; 5. Description of results; 6. Bibliography (no more than 15 citations). With the exception of the first page, the submissions should not report the names of the authors.

Each author can submit up to three contributions, but each accepted paper must have a different presenter. A blind review process will be adopted for the evaluation of all submissions.

The presented papers will be available on the conference website.

IMPORTANT DATES

July 23rd, 2021 – Submission of extended abstract/full paper

September 10th, 2021 – Notification of acceptance

From September 13th, 2021 – Registration

September 30th, 2021 – Submission of full paper

October 21st-22nd, 2021 – XXXII Annual Scientific Meeting AiIG

