

XXX Annual Scientific Meeting  
RSA AiIG 2019  
Torino, October 17-18, 2019



XXX Annual Scientific Meeting

# AiIG 2019

17-18 October 2019

TORINO

Centro Congressi "Torino Incontra"

**The challenges ahead: work,  
technological change and the  
organizations of the future**

Developing research and education in  
Management Engineering

**CALL FOR PAPERS**

[aiig2019@polito.it](mailto:aiig2019@polito.it)

## IMPORTANT DATES

**26 July 2019** – Submission of extended abstract/full paper

**31 August 2019** – Notification of acceptance

**20 September 2019** – Submission of full paper

**5 July 2019** – Registration to the Conference

**17-18 October 2019** – XXX Annual Scientific Meeting AiIG

## SCIENTIFIC COMMITTEE

**Massimo Colombo** – Politecnico di Milano  
**Vittorio Chiesa** – Politecnico di Milano  
**Alberto Nastasi** - Sapienza Università di Roma  
**Pierpaolo Pontrandolfo** - Politecnico di Bari  
**Pietro Romano** - Università di Udine  
**Andrea Vinelli** - Università di Padova  
**Luigi Buzzacchi** – Politecnico di Torino  
**Emilio Paolucci** – Politecnico di Torino

## ORGANISING COMMITTEE

**Luigi Buzzacchi** – Politecnico di Torino  
**Emilio Paolucci** – Politecnico di Torino  
**Daniele Battaglia** – Politecnico di Torino  
**Federico Caviggioli** – Politecnico di Torino  
**Alessandra Colombelli** – Politecnico di Torino  
**Antonio De Marco** – Politecnico di Torino  
**Paolo Landoni** – Politecnico di Torino  
**Paolo Neirotti** – Politecnico di Torino  
**Elisabetta Raguseo** – Politecnico di Torino  
**Giuseppe Scellato** – Politecnico di Torino  
**Elisa Ughetto** – Politecnico di Torino

## ORGANISING SECRETARY

**Politecnico di Torino**  
in collaboration with AXEA Congressi Eventi,  
([info@axeacongress.com](mailto:info@axeacongress.com)).

## PROGRAMME

The 30th edition of the Annual Scientific Meeting of the Italian Association of Management Engineering (AiIG) will take place in Torino, on 17-18 October 2019, organized by the Politecnico di Torino.

All the events will take place at the "Torino Incontra" Congress Centre, Via Nino Costa 8, Torino. The programme is detailed as follows:

- Plenary Sessions, October 17<sup>th</sup> morning and October 18<sup>th</sup> morning;
- Thematic tracks and parallel sessions, October 17 morning and afternoon, October 18<sup>th</sup> morning and afternoon;
- Annual Members' meeting October 17<sup>th</sup> at 18.00;
- Spina Award and Pagliarani Award, October 17<sup>th</sup>, during the Annual Members' meeting;
- Social dinner, October 17<sup>th</sup> at 20.00.

The detailed conference programme will be available at: [www.convegnoaiig.it/2019](http://www.convegnoaiig.it/2019).

## CONFERENCE THEME

The 30th Annual Scientific Meeting theme is **"The challenges ahead: work, technological change and the organizations of the future"**. Other than papers addressing the theme of the conference, contributions from all the research domains of the AiIG scientific community are welcome. This Call for Papers encourages the submission of extended abstracts and full papers to both the general conference and specific thematic tracks.

The selected tracks address the following topics:

1. The entrepreneurial finance landscape in the era of digital technology
2. The governance of higher education among systemic performances, new policies and institutional responses
3. The role of digital technologies in design thinking: emerging issues for the organizations of the future

4. Connected care: embracing value-based healthcare ecosystems through digital innovations
5. Understanding and running complex systems: issues and methods
6. Challenging the future of global production networks: the role of political changes, digital technologies and migrations
7. Data science for innovation and the future of work
8. Family companies at the edge of societal and technological change
9. Public service innovation: challenges, risks and opportunities in a fast changing world
10. Sharing economy and online multi-sided platforms: effects on traditional businesses
11. Sustainable business models & circular economy

Full description of tracks and corresponding organizers will be available at:

<http://www.convegnoaiig.it/2019/conference-tracks/>

## PAGLIARANI AWARD

In memory of Professor Giorgio Pagliarani, the first president of the Italian Association of Management Engineering, a Best Paper Award has been established.

The award is reserved to papers already published by young scholars (having defended their Ph.D. within the last eight years at the 1/01/2019). Paper can have more than one author, but cannot be co-authored by associate or full professors. A commission appointed by the Board of the Association will evaluate each submitted paper on the basis of its quality including the AiIG ranking of the journal. Further information available at: [www.ingegneriagestionale.it](http://www.ingegneriagestionale.it).

## SPINA AWARD

In memory of Professor Gianluca Spina, School of Management - Politecnico di Milano and past President AiIG, an Award for Teaching Excellence and Innovation has

been established. Further information available at: [www.ingegneriagestionale.it](http://www.ingegneriagestionale.it).

## WORK SUBMISSION

Extended abstracts and full papers should be submitted to the following email address: [aiig2019@polito.it](mailto:aiig2019@polito.it)

In case of a submission of a paper to a thematic track, we ask the authors to directly address its corresponding organizer.

The extended abstract must be 5-6 pages in length (A4 paper and 2.5 cm margins, Times New Roman 12 and 1.5 spacing). Full papers must be no more than 30 pages in length (A4 paper and 2.5 cm margins, Times New Roman 12 and 1.5 spacing).

In the first page, the contributions should report the title, the names of the authors and their affiliation, the name and address of the corresponding authors, and up to five keywords.

As for the extended abstracts, the following structure is suggested: 1. Introduction; 2. Relevance of the research; 3. Contribution, 4. Method; 5. Description of results; 6. Bibliography (no more than 15 citations).

With the exception of the first page, the submissions should not report the names of the authors.

Each author can submit up to three contributions, but will be allowed to present just one (every accepted paper must have a different presenter).

A blind review process will be adopted for the evaluation of all submissions.

The presented papers will be available on the conference website.