

TIME	PARALLEL SESSIONS					
11:30 13:00	Room C 224 Track 2 - Digital transformation (Track Chair: Antonio Messeni Petruzzelli)	Room C 225 Track 1 - Gender studies in management, economics and organization (Track Chair: Paola Rovelli)	Room C 226 Track 6 - Uncovering the hidden side of complexity in economics and management (Track Chair: Giuseppe Zollo)	Room C 227 Track 3 - Family business heterogeneity, strategies and value creation across generation (Track Chair: Alfredo De Massis)	Room C 228 General track - Trends in Innovation Management & Meaning (Track Chair: Agostino La Bella)	Room C 216 General track - Trends in Public Service Innovation (Track Chair: Alessandro Ancarani)
	Industry 4.0: ambiguities and limitations of current definitions (G. Culot, G. Nassimbeni, G. Orzes, M. Sartor)	Speech on “Gender issues in business contexts: Novel approaches for the digital era”	Economic complexity in green product development: Implications from the country product space (L. Fraccascia, I. Giannoccaro, V. Albino)	When a family business “meets” an innovative startup: A visual analysis of parent-venture identity claims (K. Vasilevska; M. Brumana, A. Ruzzene,)	Innovating Through Tradition: A Longitudinal Case Study Analysis (J. Kotlar, A. De Massis, F. Frattini, A. Messeni Petruzzelli, V. Magrelli)	Closing and widening gaps in the competing risks of academic career (M. Seeber, N. Debacker, M. Meoli, K. Vandeveldel)
	Discussant: Umberto Panniello		Discussant: Antonio Iovanella	Discussant: Davide Hahn	Discussant: Raffaella Cagliano	Discussant: Alice Bertoletti
	A systematic literature review for cybersecurity in I-4.0 (M. Lezzi, M. Lazoi, A. Corallo)		Financing the energy sustainability transition in the Eurace model (L. Ponta, M. Raberto, A. Teglio, S. Cincotti)	Divestiture and re-investments in foreign markets by family firms (S. Mariotti, R. Marzano, L. Piscitello)	Re-thinking Design Thinking: from Ideating to Executing, Engaging and Envisioning (C. Dell’Era, C. Cautela, S. Magistretti, R. Verganti, F. Zurlo)	Work engagement in the public sector: what is the role of middle managers? (A. Ancarani, C. Di Mauro, M.D. Giammanco)
	Discussant: Roberto Cerchione	Discussant: Cristina Ponsiglione	Discussant: Giovanna Campopiano	Discussant: Federico Artusi	Discussant: Emanuele Porazzi	
	Incumbents’ business model adaptation in response to technological innovation (B. D’Ippolito, A. Messeni Petruzzelli, U. Panniello)	The effects of university-level policies on women’s participation in academic patenting in Italy (P. Giuri, R. Grimaldi, A. Kochenkova, F. Munari, L. Toschi)	How new practices change institutional logics: the introduction of Agile in a Telco MNC (M.C. Annosi, A. Martini, E. Mattarelli)	When inter-firm collaborations lead to more valuable green innovations: A family business perspective (L. Ardito, A. Messeni Petruzzelli, V. Albino, A.C. Garavelli)	Embodying innovation of meaning into services: an empirical investigation in the retail industry (E. Bellini, F. Artusi)	Analysing the determinants of Higher Education Systems’ performance in a multidimensional perspective – a Structural Equation Modelling approach (T. Agasisti, A. Bertoletti)
		Discussant: Silvia Stroe	Discussant: Ivana Quinto	Discussant: Mara Brumana	Discussant: Emanuele Lettieri	
	Discussant: Andrea Urbinati	Female Lawyers-directors in the board: does it worth for acquisitions? (L. Grassi, M. Giorgino, A. Nassano, L. Legnazzi)	Network structure and node metadata, unveiling a strict correlation (M. Cinelli, G. Ferraro, A. Iovanella)	Family firms, governance-based isolating mechanisms and the sustainability of performance advantage (H. Fang, J. Kotlar, J.J. Chrisman)	Pairs in innovation: how working in pairs help organizations to move into a shared new direction (P. Bellis, R. Verganti)	Discussant: Anna Nosella
Discussant: Vincenzo Buttice	Discussant: Vincenzo Buttice	Discussant: Elena Pessot	Discussant: Salvatore Sciascia	Discussant: Francesca Sgobbi	Discussant: Anna Nosella	

TIME	PARALLEL SESSIONS					
14:00 15:30	Room C 224 Track 2 - Digital transformation (Track Chair: Fabio Nonino)	Room C 225 Track 1 - Gender studies in management, economics and organization (Track Chair: Cristina Rossi Lamastra)	Room C 226 Track 6 - Uncovering the hidden side of complexity in economics and management (Track Chair: Giovanna Ferraro)	Room C 227 Track 5 - Public service innovation: recent trends and perspectives (Track Chair: Tommaso Agasisti)	Room C 228 General track - Value creation, Technological innovation and Network analysis tools (Track Chair: Gianpaolo Iazzolino)	Room C 216 General track - Trends in Sustainable Environment (Track Chair: Matteo Mura)
	Are innovative startups more digital? An exploratory analysis (P. Centobelli, R. Cerchione, E. Esposito, R. Passaro, I. Quinto)	Assessing gender stereotypes and biases in business contexts: measurement systems and methodological challenges (C. Rossi Lamastra, M. Tanelli, P. Rovelli, S. Strada, D. Sciuto)	The dynamics around the shipyard: An organisational learning perspective for investigating project management complexity (A.F. De Toni, E. Pessot)	Analytics and Cultural Institutions: balancing between contradictions and praxis (D. Agostino, M. Arnaboldi, E. Carloni)	How the value created by student entrepreneurs affects their psychological well-being: a social identity perspective (D. Hahn)	Investigating the adoption of green initiatives in European logistics service providers (P. Centobelli, R. Cerchione, E. Esposito)
	Discussant: Tiziana D'Alfonso	Discussant: Evila Piva	Discussant: Giovanna Ferraro	Discussant: Martina Dal Molin	Discussant: Laura Grassi	Discussant: Stefania Testa
	Job polarisation in the Italian labour market (F. Sgobbi)	Do women in leadership positions differently affect CSR and philanthropic engagement? A study of family-controlled fashion firms (G. Campopiano, F.R. Rinaldi, S. Sciascia, A. De Massis)	Studying employees' digital communication through social network and semantic analysis (A. Fronzetti Colladon, J. Saint-Charles, P. Mongeau)	Analysing the policies to increase graduate population: Do tuition fees matter? (M. Cattaneo, A. Civera, M. Meoli, S. Paleari)	Brexit implications to the EU ETS ecosystem: A network theory perspective (S. Borghesi, A. Flori)	Economia circolare: l'analisi di un nuovo modello di business attraverso lo studio di 6 casi italiani (B. Bigliardi, A.I. Dormio; P. Renzi)
	Discussant: Riccardo Marzano	Discussant: Alessandra Colombelli	Discussant: Ilaria Giannoccaro	Discussant: Giuseppe Catalano	Discussant: Filomena Canterino	Discussant: Francesca Jacobone
	Investigating the what and the how of digitalization capabilities (A. Annarelli, C. Battistella, F. Nonino, E. Pessot)	Entrepreneurial Spirits in Women and Men. The role of risk propensity and financial literacy (N. Oggero, M.C. Rossi, E. Ughetto)	The effectiveness of ambiguity in the management of complexity (C. Ponsiglione, S. Primario, G. Zollo, L. Cannavacciuolo)	Digital tools in post-graduate education: A cost-effectiveness analysis of MBA programmes (T. Agasisti, F. Frattini, A. Patrucco, M. Pero, M. Soncin)	Leading innovation through employees' participation: how to organize emerging innovation practices involving employees (N. Flocco, F. Canterino, R. Cagliano)	Born Sustainable, Soon International? An Empirical Analysis of Agri-Food Startups (G. Bartezzaghi, F. Ciccullo, P. Garrone, L.G. Pranas Descours)
	Discussant: Guido Orzes	Discussant: Francesca Tenca	Discussant: Linda Ponta	Discussant: Michele Meoli	Discussant: Chiara Verbano	Discussant: Marika Arena

9:00 – 10:30 Parallel sessions

TIME	PARALLEL SESSIONS					
09:00 10:30	Room C 224 Track 2 - Digital transformation (Track Chair: Paolo Neirotti)	Room C 225 Track 5 - Public service innovation: recent trends and perspectives (Track Chair: Emanuela Foglia)	Room C 226 Track 7 - Managing international business network in digital manufacturing era: challenges and opportunities (Track Chair: Paolo Barbieri)	Room C 227 Track 8 - Measuring and managing shared value of innovation ecosystems (Track Chair: Marika Arena)	Room C 228 General track - Crowdfunding Initiatives put into practice (Track Chair: Giovanni Perrone)	Room C 216 General track - Institutional Investors actions and impacts (Track Chair: Silvano Cincotti)
	A conceptual framework for blockchain (L. Grassi, M. Giorgino, V. Portale)	Impact of pharmacy deregulation process on market competition and customers' accessibility (I. Barbarisi, J. Elizalde Blasco, G. Bruno, M. Cavola, A. Diglio, C. Piccolo)	The dynamics of reshoring decision-making initiatives: which role for the purchasing department? (A. Moretto, A. Patrucco)	Social Impact Investments in Italy: a business ecosystem perspective (I. Bengo, A. Borrello, V. Chiodo, D.R. Nanni)	Does equity crowdfunding democratize access to capital for innovative start-ups? Evidence from Italy (V. Buttice, M. Guerini)	The impact of Private Equity investments on firms' supply chain: evidence from 6 Italian cases (P. Carminati, R. Golini, M. Kalchschmidt, S. Vismara)
	Discussant: Luisa Pellegrini	Discussant: Davide Aloini	Discussant: Lucia Piscitello	Discussant: Vincenzo Buttice	Discussant: Maria Vasi	Discussant: Erica Mazzola
	Assessment tool to support policies for sustainable urban mobility: bicycle and car-sharing digital traces (M.L. Diaz Lema, A. Robbiani, M. Arnaboldi)	The Role of Digital Technology in Increasing Healthcare Organizations Resilience (I. Rubbio, M. Bruccoleri, G. Perrone)	Reshoring decision-making and implementation processes: A multiple-case study (A. Boffelli, R. Golini, G. Orzes, S. Dotti)	A holistic method for integrating corporate sustainability into strategic decision-making (A. Calabrese, R. Costa, N. Levialdi, T. Menichini)	Crowdfunding Scientific Research (H. Sauermann, C. Franzoni, K. Shafi)	Corporate Venture Capital syndication strategies: a network perspective (E. Mazzola, M. Piazza, L. Abbate, G. Perrone)
	Discussant: Daniel Trabucchi	Discussant: Filippo Visintin	Discussant: Luciano Fratocchi	Discussant: Giusy Secundo	Discussant: Lara Agostini	Discussant: Francesca Michelino
	The role of network effects in the dissemination process of a resistant innovation: the case of Car Sharing (D. Trabucchi, T. Buganza)	HTA: from evaluation to team efficiency and effectiveness (E. Foglia, L. Ferrario, E. Garagiola, E. Lettieri, R. Pagani, E. Porazzi, D. Archi, D. Croce)	Does Additive Manufacturing Impact Global Value Chains? A Country-level Empirical Study (F. Buonafede, G. Felice, F. Lamperti, L. Piscitello)	Extracting hidden value in site decommissioning through a shared value approach (M. Arena, G. Azzone, G. Piantoni)	Reward-based crowdfunding or funding from professional investors: which one yields higher likelihood of subsequent professional investments? (M. Vasi, P. Roma, G. Perrone)	Investors' Decision Criteria under Limited Information: Passion of the Entrepreneur as a Signal of Value and Commitment (S. Stroe, M. Colombo)
		Discussant: Lorella Cannavacciuolo	Discussant: Antonella Moretto	Discussant: Daniela Carlucci		
	Discussant: Roberto Cerchione	Boosting process mining for modeling healthcare processes (A. Stefanini, D. Aloini, E. Benevento, R. Dulmin, V. Mininno)	Reshoring: Does home country matter? (L. Wan, G. Orzes, M. Sartor, G. Nassimbeni)	The Role of Sustainability Alliances towards Sustainable Development: Established Firms and Born-Sustainable Startups (A. Riandita, R. Cagliano, A. Broström)	Discussant: Giancarlo Giudici	Discussant: Paolo Carminati
	Discussant: Simone Gitto	Discussant: Alessandro Ancarani	Discussant: Alessandra Colombelli			

TIME	PARALLEL SESSIONS					
11:00 12:30	Room C 224 Track 9: Enabling open innovation: methods, tools and context (Track Chair: Luisa Pellegrini)	Room C 225 Track 4: Exploring the multi-faceted non-economic goals of entrepreneurial firms (Track Chair: Tommaso Minola)	Room C 226 General track - Knowledge Management & Sharing Economy (Track Chair: Raffaella Cagliano)	Room C 227 General track - The role of digital technologies for new markets and goals (Track Chair: Emilio Paolucci)	Room C 228 General track - The influence of contextual factors in supporting decision-making strategies (Track Chair: Guido Nassimbeni)	Room C 216 General track - Dynamics of supply chain and stakeholders' relationship management (Track Chair: Giulio Zotteri)
	Exploring the practices of collaborative innovation: the intermediary role of the university (S. Cirella, S. Murphy)	Entrepreneurial ecosystems in Science-based firms: building a theoretical approach (A. Setti, T. Minola)	Can inter-occupational stereotypes foster knowledge exchanges? An investigation of how academics and practitioners use the 'knower-doer' stereotype to engage in knowledge exchanges about innovation management (P. Ungureanu, F. Bertolotti)	Defining Regtech and its applications: a contribution for academics, practitioners and authorities (L.F. Battanta, L. Grassi, M. Giorgino)	Reporting environmental and social information online: What do organisations disclose? (A.R. Domingues, M. Longo, M. Mura)	The geography of suppliers: implications of regional transport accessibility for buyer-supplier relationships (S. Birolini, M. Cattaneo, M. Kalchschmidt, P. Malighetti)
	Discussant: Elisabetta Raguseo	Discussant: Alice Civera	Discussant: Alessandro Margherita	Discussant: Marco Mandolfo	Discussant: Emanuele Pizzurno	Discussant: Piera Centobelli
	CVC and innovation performance: the effect of technological distance with startups and co-investors (M. Piazza, E. Mazzola, G. Perrone)	What drives corporate venturing strategic decisions in family firms (G. Campopiano, A. Calabrò, M. Brumana)	What is Management Engineering? Towards a "Body of Knowledge" for a Systemic Discipline (G. Elia, A. Margherita, G. Passiante)	Instagram Engagement: The Role of Hashtags (S. Chen)	Towards an integrated strategic sourcing framework - an action research study (M. Formentini, L.M. Ellram, M. Boem, G. Da Re)	The effects of airports' activity on population density at an urban level (M. Cattaneo, P. Malighetti, C. Morlotti, R. Redondi)
	Discussant: Livio Cricelli	Discussant: Josip Kotlar	Discussant: Fabiola Bertolotti	Discussant: Luca Battanta	Discussant: Silvia Massa	Discussant: Gloria Puliga
	An analysis of the reasons affecting the evolution of academic spin-off founders' motivations (B. Bigliardi, F. Galati, R. Passaro, I. Quinto)	Entrepreneurial Passion and job seekers' attraction in new ventures: an experimental study (S. Stroe, E. Piva)	Sharing economy and incumbents' pricing strategy: The impact of Airbnb on the hotel industry (G. Lo Nigro, U. Panniello, P. Roma)	Better off alone? An analysis of behavioral characteristics of electronic gaming machine players (M. Mandolfo, D. Bettiga)	Itinerary-based airline fleet assignment with explicit demand forecasting (S. Birolini, M. Cattaneo, P. Malighetti, C. Morlotti, R. Redondi)	Participants behavior, motivations and awareness in Citizen Science: a case study (F. Cappa, F. Rosso, L. Giustiniano, G. Squarcia)
	Discussant: Paolo Neirotti	Discussant: Michele Meoli	Discussant: Andrea Urbinati			Discussant: Chiara Franzoni
	Redesigning the model on the initiation and evolution of inter-firm knowledge transfer in R&D relationships (F. Galati, B. Bigliardi, A. Petroni, R. Galati)	The Imperfect Career Sorting: A Person- Environment Fit Approach (A. Meoli)	Supporting self-organized industrial symbiosis: the impact of online information sharing platforms (L. Fraccascia, D. Murat Yazan)			Investigating the dynamics of a supply chain under load-dependent lead times (S. Cannella, R. Dominguez, B. Ponte, J.M. Framinan)
	Discussant: Pierluigi Zerbino	Discussant: Evila Piva	Discussant: Paolo Roma	Discussant: Daniel Trabucchi	Discussant: Francesco Cappa	Discussant: Marco Formentini