

11 October 2018

TIME	PARALLEL SESSIONS					
11.30 - 13.00	Room C224 Track 2 - Digital transformation	Room C226 Track 1 - Gender studies in management, economics and organization	Room C225 Track 6 - Uncovering the hide side of complexity in economics and management	Room C227 Track 3 - Family business heterogeneity, strategies and value creation across generation	Room C228 General track - Trends in Innovation Management & Meaning	Room C216 General track - Trends in Public Service Innovation
	Industry 4.0: ambiguities and limitations of current definitions (G. Culot, G. Nassimbeni, G. Orzes, M. Sartor)	Speech	Economic complexity in green product development: Implications from the country product space (L. Fraccascia, I. Giannoccaro, V. Albino)	When a family business “meets” an innovative startup: A visual analysis of parent-venture identity claims (M. Brumana, A. Ruzzene, K. Vasilevska)	Innovating Through Tradition: A Longitudinal Case Study Analysis (J. Kotlar, A. De Massis, F. Frattini, A. Messeni Petruzzelli, V. Magrelli)	Optimal administered incentive pricing (A. Avenalia, T. D’Alfonso, P. Reverberi)
	A systematic literature review for cybersecurity in I-4.0 (M. Lezzi, M. Lazoi, A. Corallo)		Financing the energy sustainability transition in the Eurace model (L. Ponta, M. Raberto, A. Teglio, S. Cincotti)	Divestiture and re-investments in foreign markets by family firms (S. Mariotti, R. Marzano, L. Piscitello)	Re-thinking Design Thinking: from Ideating to Executing, Engaging and Envisioning (C. Dell’Era, C. Cautela, S. Magistretti, R. Verganti, F. Zurlo)	Analysing the determinants of Higher Education Systems’ performance in a multidimensional perspective – a Structural Equation Modelling approach (T. Agasisti, A. Bertoletti)
	Incumbents’ business model adaptation in response to technological innovation (B. D’Ippolito, A. Messeni Petruzzelli, U. Panniello)	Entrepreneurial Spirits in Women and Men. The role of risk propensity and financial literacy (N. Oggero, M.C. Rossi, E. Ughetto)	Network structure and node metadata, unveiling a strict correlation (M. Cinelli, G. Ferraro, A. Iovanella)	When inter-firm collaborations lead to more valuable green innovations: A family business perspective (L. Ardito, A. Messeni Petruzzelli, V. Albino, A.C. Garavelli)	Embodying innovation of meaning into services: an empirical investigation in the retail industry (E. Bellini, F. Artusi)	Closing and widening gaps in the competing risks of academic career (M. Seeber, N. Debacker, M. Meoli, K. Vandeveldel)
Female Lawyers-directors in the board: does it worth for acquisitions? (L. Grassi, M. Giorgino, A. Nassano, L. Legnazzi)		Family firms, governance-based isolating mechanisms and the sustainability of performance advantage (H. Fang, J. Kotlar, J.J. Chrisman)		Pairs in innovation: how working in pairs help organizations to move into a shared new direction (P. Bellis, R. Verganti)	Work engagement in the public sector: what is the role of middle managers? (A. Ancarani, C. Di Mauro, M.D. Giammanco)	

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14.00 - 15.30	<p>Room C224 Track 2 - Digital transformation</p>	<p>Room C226 Track 1 - Gender studies in management, economics and organization</p>	<p>Room C225 Track 6 - Uncovering the hide side of complexity in economics and management</p>	<p>Room C225 Track 5 - Public service innovation: recent trends and perspectives</p>	<p>Room C228 General track - Value creation, Technological innovation and Network analysis tools</p>	<p>Room C216 General track - Trends in Sustainable Environment</p>
	<p>Are innovative startups more digital? An exploratory analysis (P. Centobelli, R. Cerchione, E. Esposito, R. Passaro, I. Quinto)</p>	<p>Assessing gender stereotypes and biases in business contexts: measurement systems and methodological challenges (C. Rossi Lamastra, M. Tanelli, P. Rovelli, S. Strada, D. Sciuto)</p>	<p>The dynamics around the shipyard: An organisational learning perspective for investigating project management complexity (A.F. De Toni, E. Pessot)</p>	<p>Analytics and Cultural Institutions: balancing between contradictions and praxis (D. Agostino, M. Arnaboldi, E. Carloni)</p>	<p>How the value created by student entrepreneurs affects their psychological well-being: a social identity perspective - Hahn (2018)</p>	<p>Investigating the adoption of green initiatives in European logistics service providers (P. Centobelli, R. Cerchione, E. Esposito)</p>
	<p>Job polarisation in the Italian labour market (F. Sgobbi)</p>	<p>The effects of university-level policies on women's participation in academic patenting in Italy (P. Giuri, R. Grimaldi, A. Kochenkova, F. Munari, L. Toschi)</p>	<p>Studying employees' digital communication through social network and semantic analysis (A. Fronzetti Colladon, J. Saint-Charles, P. Mongeau)</p>	<p>Analysing the policies to increase graduate population: Do tuition fees matter? (M. Cattaneo, A. Civera, M. Meoli, S. Paleari)</p>	<p>Brexit implications to the EU ETS ecosystem: A network theory perspective (S. Borghesi, A. Flori)</p>	<p>Economia circolare: l'analisi di un nuovo modello di business attraverso lo studio di 6 casi italiani (B. Bigliardi, A.I. Dormio)</p>
<p>Investigating the what and the how of digitalization capabilities (A. Annarelli, C. Battistella, F. Nonino, E. Pessot)</p>	<p>Do women in leadership positions differently affect CSR and philanthropic engagement? A study of family-controlled fashion firms (G. Campopiano, F.R. Rinaldi, S. Sciascia, A. De Massis)</p>	<p>The effectiveness of ambiguity in the management of complexity (C. Ponsiglione, S. Primario, G. Zollo, L. Cannavacciuolo)</p>	<p>Digital tools in post-graduate education: A cost-effectiveness analysis of MBA programmes (T. Agasisti, F. Frattini, A. Patrucco, M. Pero, M. Soncin)</p> <p>Efficiency, effectiveness, and impacts assessment in the rail transport sector: a state-of-the-art critical analysis of current research (G. Catalano, C. Daraio, M. Diana, M. Gregoria, G. Matteuccia)</p>	<p>Characterizing technologies fostering competition in financial markets (D. Lanfranchi, M. Giorgino, L. Grassi)</p> <p>Leading innovation through employees' participation: how to organize emerging innovation practices involving employees (N. Flocco, F. Canterino, R. Cagliano)</p>	<p>Born Sustainable, Soon International? An Empirical Analysis of Agri-Food Startups (G. Bartezzaghi, F. Ciccullo, P. Garrone, L.G. Pranlas Descours)</p> <p>An investigation into design and performance of supply chain configurations in public procurement projects (A. Genovese, J. Morris, S.C.L. Koh, A. Acquaye)</p>	

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TIME	PARALLEL SESSIONS					
09.00 - 10.30	Room C227 Track 2 - Digital transformation	Room C224 Track 5 - Public service innovation: recent trends and perspectives	Room C225 Track 7 - Managing international business network in digital manufacturing era: challenges and opportunities	Room C227 Track 8 - Measuring and managing shared value of innovation ecosystems	Room C228 General track - Crowdfunding Initiatives put into practice	Room C216 General track - Institutional Investors actions and impacts
	A conceptual framework for blockchain (L. Grassi, M. Giorgino, V. Portale)	Impact of pharmacy deregulation process on market competition and customers' accessibility (I. Barbarisi, J. Elizalde Blasco, G. Bruno, M. Cavola, A. Diglio, C. Piccolo)	The dynamics of reshoring decision-making initiatives: which role for the purchasing department? (A. Moretto, A. Patrucco)	Social Impact Investments in Italy: a business ecosystem perspective (I. Bengo, A. Borrello, V. Chiodo, D.R. Nanni)	Does equity crowdfunding democratize access to capital for innovative start-ups? Evidence from Italy (V. Butticè, M. Guerini)	The impact of Private Equity investments on firms' supply chain: evidence from 6 Italian cases (P. Carminati, R. Golini, M. Kalchschmidt, S. Vismara)
	Assessment tool to support policies for sustainable urban mobility: bicycle and car-sharing digital traces (M.L. Diaz Lema, A. Robbiani, M. Arnaboldi)	The Role of Digital Technology in Increasing Healthcare Organizations Resilience (I. Rubbio, M. Bruccoleri, G. Perrone)	Reshoring decision-making and implementation processes: A multiple-case study (A. Boffelli, R. Golini, G. Orzes, S. Dotti)	A holistic method for integrating corporate sustainability into strategic decision-making (A. Calabrese, R. Costa, N. Levialdi, T. Menichini)	Crowdfunding Scientific Research (H. Sauer mann, C. Franzoni, K. Shafi)	Corporate Venture Capital syndication strategies: a network perspective (E. Mazzola, M. Piazza, L. Abbate, G. Perrone)
	The role of network effects in the dissemination process of a resistant innovation: the case of Car Sharing (D. Trabucchi, T. Buganza)	HTA: from evaluation to team efficiency and effectiveness (E. Foglia, L. Ferrario, E. Garagiola, E. Lettieri, R. Pagani, E. Porazzi, D. Archi, D. Croce) Boosting process mining for modeling healthcare processes – (A. Stefanini, D. Aloini, E. Benevento, R. Dulmin, V. Mininno)	Does Additive Manufacturing Impact Global Value Chains? A Country-level Empirical Study (F. Buonafede, G. Felice, F. Lamperti, L. Piscitello) Reshoring: Does home country matter? (L. Wan, G. Orzes, M. Sartor, G. Nassimbeni)	Extracting hidden value in site decommissioning through a shared value approach (M. Arena, G. Azzone, G. Piantoni) The Role of Sustainability Alliances towards Sustainable Development: Established Firms and Born-Sustainable Startups (A. Riandita, R. Cagliano, A. Broström)	Crowdfunding performance as a predictor of market success: Evidence from movie industry (A. Messeni Petruzzelli, A. Natalicchio, U. Panniello, P. Roma) Reward-based crowdfunding or funding from professional investors: which one yields higher likelihood of subsequent professional investments? (M. Vasi, P. Roma, G. Perrone)	Investors' Decision Criteria under Limited Information: Passion of the Entrepreneur as a Signal of Value and Commitment (S. Stroe, M. Colombo)

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TIME	PARALLEL SESSIONS					
11.00 - 12.30	C224: Track 9: Enabling open innovation: methods, tools and context	C226: Track 4: Exploring the multi-faceted non-economic goals of entrepreneurial firms	C226: General track - Knowledge Management & Sharing Economy	C227: General track - The role of digital technologies for new markets and goals	C228: General track - The influence of contextual factors in supporting decision-making strategies	C216: General track - Dynamics of supply chain and stakeholders' relationship management
	Exploring the practices of collaborative innovation: the intermediary role of the university (S. Cirella, S. Murphy)	Entrepreneurial ecosystems in Science-based firms: building a theoretical approach (A. Setti, T.Minola)	Can inter-occupational stereotypes foster knowledge exchanges? An investigation of how academics and practitioners use the 'knower-doer' stereotype to engage in knowledge exchanges about innovation management (P. Ungureanu, F. Bertolotti)	Defining Regtech and its applications: a contribution for academics, practitioners and authorities (L.F. Battanta, L. Grassi, M. Giorgino)	Reporting environmental and social information online: What do organisations disclose? (A.R. Domingues, M. Longo, M. Mura)	The geography of suppliers: implications of regional transport accessibility for buyer-supplier relationships (S. Birolini, M. Cattaneo, M. Kalchschmidt, P. Malighetti)
	CVC and innovation performance: the effect of technological distance with startups and co-investors (M. Piazza, E. Mazzola, G. Perrone)	What drives corporate venturing strategic decisions in family firms (G. Campopiano, A. Calabrò, M. Brumana)	What is Management Engineering? Towards a "Body of Knowledge" for a Systemic Discipline (G. Elia, A. Margherita, G. Passiante)	Instagram Engagement: The Role of Hashtags (S. Chen)	Towards an integrated strategic sourcing framework - an action research study (M. Formentini, L.M. Ellram, M. Boem, G. Da Re)	The coevolution of air transportation and immigration flows (M. Cattaneo, P. Malighetti, C. Morlotti, R. Redondi)
	An analysis of the reasons affecting the evolution of academic spin-off founders' motivations (B. Bigliardi, F. Galati, R. Passaro, I. Quinto)	Entrepreneurial Passion and job seekers' attraction in new ventures: an experimental study (S. Stroe, E. Piva)	Sharing economy and incumbents' pricing strategy: The impact of Airbnb on the hotel industry (G. Lo Nigro, U. Panniello, P.Roma)	Better off alone? An analysis of behavioral characteristics of electronic gaming machine players (M. Mandolfo, D. Bettiga)	Airlines' entry decisions under schedule operational constraints (S. Birolini, M. Cattaneo, P. Malighetti, C. Morlotti, R. Redondi)	Participants behavior, motivations and awareness in Citizen Science: a case study (F. Cappa, F. Rosso, L. Giustiniano, G. Squarcia)
	Redesigning the model on the initiation and evolution of inter-firm knowledge transfer in R&D relationships (F. Galati, B. Bigliardi, A. Petroni, R. Galati)	The Imperfect Career Sorting: A Person-Environment Fit Approach (A. Meoli)	Supporting self-organized industrial symbiosis: the impact of online information sharing platforms (L. Fraccascia, D. Murat Yazan)			Investigating the dynamics of a supply chain under load-dependent lead times (S. Cannella, R. Dominguez, B. Ponte, J.M. Framinan)