

XXVI Annual Scientific Meeting

# AiIG 2015

15-16 October 2015  
VICENZA

## COMPETITIVENESS OF SMALL AND MEDIUM-SIZED ENTERPRISES IN GLOBAL NETWORKS

CALL FOR PAPERS

[aiigscientificmeeting2015@gest.unipd.it](mailto:aiigscientificmeeting2015@gest.unipd.it)

### IMPRTANT DATES

**31 May 2015** – Submission of extended abstract/full paper

**30 June 2015** – Notification of acceptance

**15 September 2015** – Submission of full paper

**30 June – 30 September 2015** – Registration

**15-16 October 2015** –XXVI Annual Scientific Meeting AiIG

### SCIENTIFIC COMMITTEE

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### ORGANISING SECRETARY

Department of Management and Engineering

in collaboration with

C&S Congressi

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## **PROGRAMME**

The 26th edition of the Annual Scientific Meeting of the Italian Association of Management Engineering (AiIG) will take place in Vicenza, on 15-16 October 2015, at the Department of Management and Engineering located in Stradella San Nicola, 3 (<http://www.gest.unipd.it>).

The programme is detailed as follows:

- Plenary Session, 15 October – morning;
- Thematic tracks and parallel sessions, 15 October – afternoon and 16 October – morning
- Annual Members' meeting – following the parallel sessions on 15 October;
- Pagliarani Award, 15 October –within the Annual Members' meeting;
- Social dinner, 15 October – evening.

The detailed conference programme will be available at: [www.convegnoaiig.it/2015](http://www.convegnoaiig.it/2015)

## **CONFERENCE THEME**

The 26th Annual Scientific Meeting theme is Competitiveness of small and medium-sized enterprises in global networks. Other than papers addressing the theme of the conference, contributions from all the research domains of the AiIG scientific community are welcome. This Call for Papers encourages the submission of extended abstracts and full papers to both the general conference and specific thematic tracks.

The selected tracks address the following topics:

1. Offshoring, re-shoring and back-shoring: reconfiguring the global value chain of transnational firms
2. Innovating Health Care leveraging on Technology, Organization and Management
3. Social entrepreneurship and innovation within the Water-Energy-Food nexus
4. Alternative finance for SMEs: exploring the potential of informal venture capital, crowdfunding and mini-bonds
5. Strategic multipartner networks to enhance SME global competitiveness
6. Designing effective organizations: new trends and challenges
7. Measuring performance of public administrations and regulated organisations: new challenges?

## **PAGLIARANI AWARD**

In memory of Professor Giorgio Pagliarani, the first president of the Italian Association of Management Engineering, a Best Paper Award has been established.

The award is reserved to papers already published by young scholars (not more than 35 years old). Paper can have more than one author, but cannot be co-authored by associate or full professors. A commission appointed by the Board of the Association will evaluate each submitted paper on the basis of its quality as well as of the AiIG ranking of the journal. Further information is available at: [www.convegnoaiig.it/2015](http://www.convegnoaiig.it/2015)

## **WORK SUBMISSION**

Extended abstracts and full papers should be submitted to the following email address:

[aiigscientificmeeting2015@gest.unipd.it](mailto:aiigscientificmeeting2015@gest.unipd.it).

In case of a submission to a thematic track, we ask the authors to indicate in the email subject the number and the title of the selected track.

The extended abstract must be 5-6 pages in length (A4 paper and 2.5 cm margins, Times New Roman 12 and 1.5 spacing). Full papers must be no more than 30 pages in length (A4 paper and 2.5 cm margins, Times New Roman 12 and 1.5 spacing).

In the first page, the contributions should report the title, the names of the authors and their affiliation, the name and address of the corresponding authors, and up to five keywords.

As for the extended abstracts, the following structure is suggested: 1. Introduction; 2. Relevance of the research; 3. Contribution, 4. Method; 5. Description of results; 6. Bibliography (no more than 15 citations).

With the exception of the first page, the submissions should not report the names of the authors.

Each author can submit up to three contributions.

The evaluation of all submissions will be anonymous.

Acceptance could be conditional to revisions which will be communicated to authors in due time.

## **CONFERENCE PROCEEDINGS**

The presented papers will be available on the conference website. The papers, to be included in the conference proceedings, require that at least one of the authors is registered at the conference.