

XXVI Riunione Scientifica Annuale

Associazione italiana di Ingegneria Gestionale

Vicenza 15 e 16 ottobre 2015

Mercoledì, 14 Ottobre 2015

Antica Casa della Malvasia, Contrà delle Morette

20:30 – 22:30 Cena di benvenuto (non inclusa nella conference fee)

Giovedì, 15 Ottobre 2015

Ore 09:00 – 14:00 Complesso Universitario, Viale Margherita 87

Ore 14:15 – 19:00 Dipartimento di Tecnica e Gestione dei sistemi industriali, Stradella San Nicola, 3

09:00 – 10:00 Benvenuto e Registrazione

10:00 – 10:30 Apertura lavori e saluti istituzionali

10:30 – 11:10 Erik Lehman, Mainstream Entrepreneurship in a Global Economy: Why Small is so Beautiful

11:10 – 11:50 Andy Neely, Innovating Your Service Business Model: The Capabilities to Succeed

11:50 – 13:00 Ricordo di Gianluca Spina

13:00 – 14:00 Light lunch

14:00 – 14:10 Trasferimento a piedi per Dipartimento di Tecnica e Gestione dei sistemi industriali, Stradella San Nicola, 3

14:15 – 16:15 Sessioni Parallele (sede lavori: San Nicola)

14:15 – 16:15 Programma sessioni parallele - Sede San Nicola					
	SALA E	AULA N3	SALA RIUNIONI	AULA STUDIO	AULA MAGNA
SESSIONI PARALLELE	Track generalista: Prezzi e finanza	Track generalista: Ambiente e sostenibilità	Track tematica 2: Innovare il sistema sanitario: tecnologia, organizzazione e gestione	Track tematica 6: Nuove tendenze e sfide nell'organizzazione delle imprese	Track tematica 1: Offshoring, re-shoring and back-shoring: la riconfigurazione della catena del valore globale delle imprese transnazionali
CHAIR	Roberto Filippini	Cristina Masella	Chiara Verbano	Cristina Rossi Lamastra	Paolo Barbieri
PAPER 1	Ardito, Holger, Messeni Petruzzelli Technology characteristics, firms' diversification strategies, and new product introduction: a multilevel perspective	Ponta, Raberto, Cincotti Sustainability transition in the energy sector and its macroeconomic effects: an agent-based investigation	Cappanera, Visintin, Banditori Scheduling magnetic resonance imaging tests: an empirical study	Bartezzaghi, Capaldo, Ripa, Rovelli TMT organization and geographical location: a comparison between north and south of Italy	Albertoni, Elia, Piscitello Re-configuration of the value chain: the back shoring of business services
DISCUSSANT 1	Emilio Esposito	Giorgio Matteucci	Giuseppe Bruno	Alessandra Colombelli	Luciano Fratocchi
PAPER 2	Coccia Problem-driven innovations in product innovation management: evolution of the radical innovations with the evolution of consequential problems"	Da Giau, Furlan, Vinelli Sensing, seizing and reconfiguring capabilities for the environmental sustainability challenge: a multiple case study in the fashion industry	Bruno, Cannavacciuolo, Piccolo, Diglio A mathematical programming model for the reorganization of regional transfusion systems	Spina, Rovelli, Bartezzaghi, Cagliano, Colombo, Longoni, Rossi Lamastra TMT's organizational configurations and their implications for opportunity exploitation	Caridi, Caniato, Moretto, Sianesi, Spina The structures of the outbound supply chain in Italian fashion companies: a contingency approach
DISCUSSANT 2	Antonio Messeni Petruzzelli	Giovanni Perrone	Filippo Visintin	Giuseppe Zollo	Marco Sartor
PAPER 3	Ardito, Messeni Petruzzelli, Albino Investigating the antecedents of general purpose technologies: A patent perspective in the green energy field	D'Alfonso, Jiang, Bracaglia Air transport and high-speed rail competition: Environmental implications and mitigation strategies	Ferrario, Garagiola, Foglia, et al. Organizing Health Technology Assessment in Hospitals: evidences on effectiveness and efficiency	Colombo, Foss, Lyngsie, Rossi Lamastra Delegation and knowledge absorption: Schumpeterian and Hayekian mechanisms	Martinez-Mora, Merino Reshoring in the Spanish footwear industry
DISCUSSANT 3	Anna Nosella	Pietro Romano	Simone Gitto	Lara Agostini	Paolo Barbieri
PAPER 4	Lamberti, Caputo, Michelino, Cammarano Collaboration for open innovation: how to measure it?	Cucchiella, Gastaldi, Miliacca La gestione delle emissioni di CO2 e i suoi effetti sulle performance aziendali	Verbano, Crema Organizational and managerial aspects of lean and safety projects	Canterino, Cirella, Shani The role of individual and distributed leadership in the implementation of change management activities	Belussi, Savarese Reverse Relocation, Off-shoring and Back-shoring: Moving Labor and Capital in the Global Economy
DISCUSSANT 4	Mario Coccia	Alessandra Colombelli	Pierluigi Ripa	Cristina Rossi Lamastra	Maria Chiarvesio
PAPER 5	Daraio, Lenzerini, Leporelli, Moed, Naggar, Bonaccorsi, Bartolucci Data integration for Research and Innovation policy: An Ontology-Based Data Management (OBDM) Approach	Garrone, Grilli, Marzano, Padula Water saving: Do residential consumers respond to price? A meta-analysis	Secundo, Del Vecchio, Schiuma, Passiante Sustaining Corporate Entrepreneurship through entrepreneurial learning processes: the role of University's students in the "Mimprendo" case study	Neirotti Exploring the tension between work intensification and worker involvement in manufacturing. Evidence at the shop floor in a automotive company	Ancarani, Di Mauro, Fratocchi, Orzes, Sartor A survival analysis of offshore initiatives
DISCUSSANT 5	Francesco Galati	Simone Gitto	Claudio Garavelli	Marco Guerri	Stefano Elia

16:15 - 16:30

Coffee break

16:30 - 17:45

Sessioni Parallele (sede lavori: San Nicola)

16:30 – 17:45 Programma sessioni parallele - Sede San Nicola					
	SALA E	AULA N3	SALA RIUNIONI	AULA STUDIO	AULA MAGNA
SESSIONI PARALLELE	Track generalista: Comunità e reti	Track generalista: Are Italian start-up competitions an instrument to Foster the Entrepreneurship policy? An explorative analysis	Track generalista: Strategie e mercati	Track generalista: Conoscenza e apprendimento	Track tematica 1: Offshoring, re-shoring and back-shoring: la riconfigurazione della catena del valore globale delle imprese transnazionali
CHAIR	Andrea Vinelli	Renato Passaro	Mario Raffa	Ettore Bolisani	Carmela di Mauro
PAPER 1	Pellizzoni, Buganza Leveraging employee communities as a source of innovation: Why do employees decide to participate?	Passaro, Quinto, Thomas Are Italian Start-up Competitions an Instrument to Foster the Entrepreneurship Policy? An explorative analysis	Bettiga, Lamberti, Bidaki Does one tool fit them all? Study of consumers traits influence on preferred tools, motivations and inhibitors to co-creation participation	Cerchione, Esposito A literature review on Knowledge Management in Supply Chain	Mazzola, Bruccoleri, Perrone The curvilinear effect of production outsourcing and offshoring on firms' innovation: the role of temporal endurance
DISCUSSANT 1	Francesco Cappa	Maria Crema	Valentina Lazzarotti	Mauro Caputo	Fernando Merino
PAPER 2	Altuna, Dell'Era, Landoni, Verganti Moving beyond the myth of crowdsourcing. The contribution of circles in the development of radically-new meanings	Butticè, Franzoni, Lorenzen, Rossi-Lamastra Once We Were Strangers: How Entrepreneurial Ventures in the Fashion Industry Create Social Capital	Trabucchi, Buganza Re-design two-sided markets strategies in high-tech industries	Cerchione, Esposito, Raffa Knowledge Management Tools and Practices in Small Supply Firms	Albertoni, Elia, Piscitello Competitiveness and Growth Perspectives of Global Firms: Does Sequential Entry Foster Learning or Inertia?
DISCUSSANT 2	Elena Pellizzoni	Ruggero Golini	Roberto Filippini	Ettore Bolisani	Alessandro Ancarani
PAPER 3	Cappa, Laut, Giustiniano, Nov, Porfiri Interactions with researchers in online citizen science projects	Belingheri, Leone Start-Ups and Licensing Agreements: An Exploratory Case Study	Fortunato, Gorgoglione, Panniello The influence of social strategies and contents on TV online engagement: towards a research model	Capaldo, Depolo, Rippa, Schiattone Supervisor/Peer involvement in evaluation of training transfer process and results reliability : a research in an Italian Public Body	Elia, Munjal, Scalera Business Groups, Foreign Licenses and Performance in Emerging Markets
DISCUSSANT 3	Cristina Ponsiglione	Silvia Massa	Alessandro Avenali	Valeria Mininno	Maria Francesca Savarese

17:45 – 18:00

Premio Pagliarani: premiazione

18:00 – 19:00

Assemblea AiIG

20:10

Appuntamento per trasferimento Cena Sociale

20:30

Cena Sociale – Hotel Villa Michelangelo, Via Sacco 35 - Arcugnano, Vicenza

Venerdì, 16 Ottobre 2015

Complesso Universitario, Viale Margherita 87

09:00 – 11:15 Sessioni Parallele (sede lavori: Viale Margherita)

09:00 – 11:15 Programma sessioni parallele - Sede Viale Margherita				
	SALA 1	AULA STUDIO	UFFICIO 6	AUDITORIUM
SESSIONI PARALLELE	Track tematica 3 - Imprenditorialità sociale e innovazione nel sistema Acqua-Energia-Cibo (<i>working group</i>)	Track tematica 4: L'accesso alla finanza da parte delle PMI: esplorare il potenziale del venture capital informale, del crowdfunding e dei mini-bond	Track tematica 5: Reti strategiche multipartner per rafforzare la competitività globale delle PMI	Track tematica 7: Misurare le prestazioni della Pubblica Amministrazione e delle organizzazioni pubbliche: nuove sfide?
CHAIR	Mario Calderini	Silvio Vismara	Anna Nosella	Tommaso Agasisti
PAPER 1	Caso 1	Ughetto, Scellato, Cowling Cost of capital and public loan guarantees to small firms	Ungureanu, Bellesia, Bertolotti, Mattarelli Great Expectations, Towering Promises, Empty Spaces. Hybrid Interorganizational Collaborations for the Realization of Science Parks	Agostino, Arnaboldi, Brambilla, Cassottana, Volonterio How to exploit social media data to evaluate performing arts: an empirical application at La Scala Opera House
DISCUSSANT 1		Federico Munari	Stefania Testa	Tommaso Agasisti
PAPER 2	Caso 2	Tenca, Croce, Ughetto How business angel groups work: rejection criteria in investment evaluation	Agostini A learning perspective on the process of knowledge creation in SME multipartner networks	Capaldo, Costantino, Pellegrino The role of risk in improving goal setting in performance management practices within public sector: an explorative research in Courts Offices in Italy
DISCUSSANT 2		Giovanna Lo Nigro	Severino Verteramo	Giuseppe Catalano
PAPER 3	D'Amelio, Garrone, Piscitello An investigation of the linkages between FDIs and energy development in Sub-Saharan Africa	Berea, Meoli, Signori, Vismara Corporate Governance in Equity Crowdfunding	Canavacciolo, Iandoli, Ponsiglione, Zollo Supply networks emergence in small firms' clusters: a complex adaptive system approach	Avenali, Boitani, Catalano, Matteucci Un modello per la determinazione del costo standard nei servizi di trasporto pubblico locale su ferrovia
DISCUSSANT 3	Paolo Neirotti	Giancarlo Giudici	Nunzia Carbonara	Guido Capaldo
PAPER 4	Colombelli, Quatraro Green startups and local knowledge base: Newborn suppliers of energy-related technologies in Italian Provinces	De Paoli, Dickman, Fusè, Giudici, Timarco I mini-bond come nuovo strumento di finanziamento per le PMI: rischio o opportunità?	Gualandris, Pagell Closing the accountability gap for sustainability: the aid comes from NGOs and their supply chains	Donina, Cattaneo, Meoli, Paleari 'Standard Cost' Reform in Italy: Redistribution and Rebalance in Higher Education Funding"
DISCUSSANT 4	Davide Chiaroni	Michele Meoli	Federico Caniato	Michela Arnaboldi
PAPER 5	Discussione generale	Klofsten, Lo Nigro, Venezia, Zambuto, Chiappini, Cobetta Public Policy and Italian Innovative Startups Financing: Evidences from Case Studies	Golini, Resta, Kalchschmid, Dotti, Boffelli Local Responses to Global Market Pressures in the Textile and Apparel Industry: Evidence from Seven Northern Italian Companies	Vecchi Performance management as policy instrument: a model to improve the usefulness of performance measurements
DISCUSSANT 5	Conclusioni	Cristina Rossi Lamastra	Antonella Moretto	Raffaella Manzini

11:15 – 11:30

Coffee break

11:30 – 13:00 Programma sessioni parallele - Sede Viale Margherita				
	SALA 1	AULA STUDIO	UFFICIO 6	AUDITORIUM
SESSIONI PARALLELE	Track generalista: Università	Track generalista: Tecnologia e Innovazione	Track generalista: Prestazioni	Track tematica7: Misurare le prestazione della Pubblica Amministrazione e delle organizzazioni pubbliche: nuove sfide?
CHAIR	Giancarlo Cainarca	Guido Nassimbeni	Cipriano Forza	Guido Capaldo
PAPER 1	Cattaneo, Meoli, Paleari, Signori Financing university through bonds: the financial value of reputation	Roma, Zambuto, Perrone The role of the distribution platform in price formation of paid apps	Maestrini, Luzzini, Caniato, Ronchi Supply chain performance measurement system lifecycle	Agasisti, Falzetti, Sonci Italian school principals' managerial behaviors and their effect on students' test scores: an empirical analysis
DISCUSSANT 1	Giancarlo Giudici	Alessio Trentin	Cipriano Forza	Francesco Porcelli
PAPER 2	Bigliardi, Galati, Petroni Quali fattori ostacolano la crescita degli spin-off accademici italiani? Evidenze da un approccio "Fuzzy cognitive"	D'Alfonso, Bracaglia, Wan Transport facility pricing when non-passenger demand side services	Mazzola, Bruccoleri, Perrone Global sourcing and product recall: an empirical study in the pharmaceutical industry	Dal Molin, Lazzarotti, Manzini Designing a performance measurement system for public research institute's third mission: the case of INFN
DISCUSSANT 2	Giuseppina Secundo	Roberta Pellegrino	Alessandro Da Giau	Davide Donina
PAPER 3		Kumar, Choi, Zambuto Balancing exploitation and exploration: the complementary roles of debt and equity		Brunello, Porcelli, Stradiotto I fabbisogni standard dei comuni e delle province: un nuovo patrimonio informativo per stimolare maggiore efficienza e responsabilità nei governi locali
DISCUSSANT 3		Giuseppe Scellato		Tommaso Agasisti

13:00

Light lunch