

Reflecting on the Contribution of Professor Gianluca Spina

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A Scholar's Duty...

“If the duty of the intellectual in society is to make a difference, the Management research community has a long way to go to realize its potential. . . . The action steps to resolve the old dichotomy of theory and practice were often portrayed with the minimalist request for management researchers to engage with practitioners through more accessible dissemination. But dissemination is too late if the wrong questions have been asked. A wider and deeper form and range of engagement [is necessary] between management researchers and practitioners” – Pettigrew, 2001, pp. S61

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Gianluca: Making a Difference...

Cagliano, R.; Caniato, F. and Spina, G. (2006) "The Linkage Between Supply Chain Integration and Manufacturing Improvement Programmes", International Journal of Operations & Production Management; Vol. 26, No. 3/4, pp. 282-299.

The Operations Management community shift their focus to supply chains...



Gianluca challenges us to think about integration of information and physical flows, with manufacturing improvement programmes (lean and enterprise resource planning)...

Gianluca: Blending Theory and Practice (1996)...

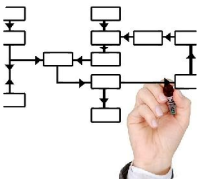
Multi-focused manufacturing paradigm



Multi-focused operations seek to deliver multiple operations objectives



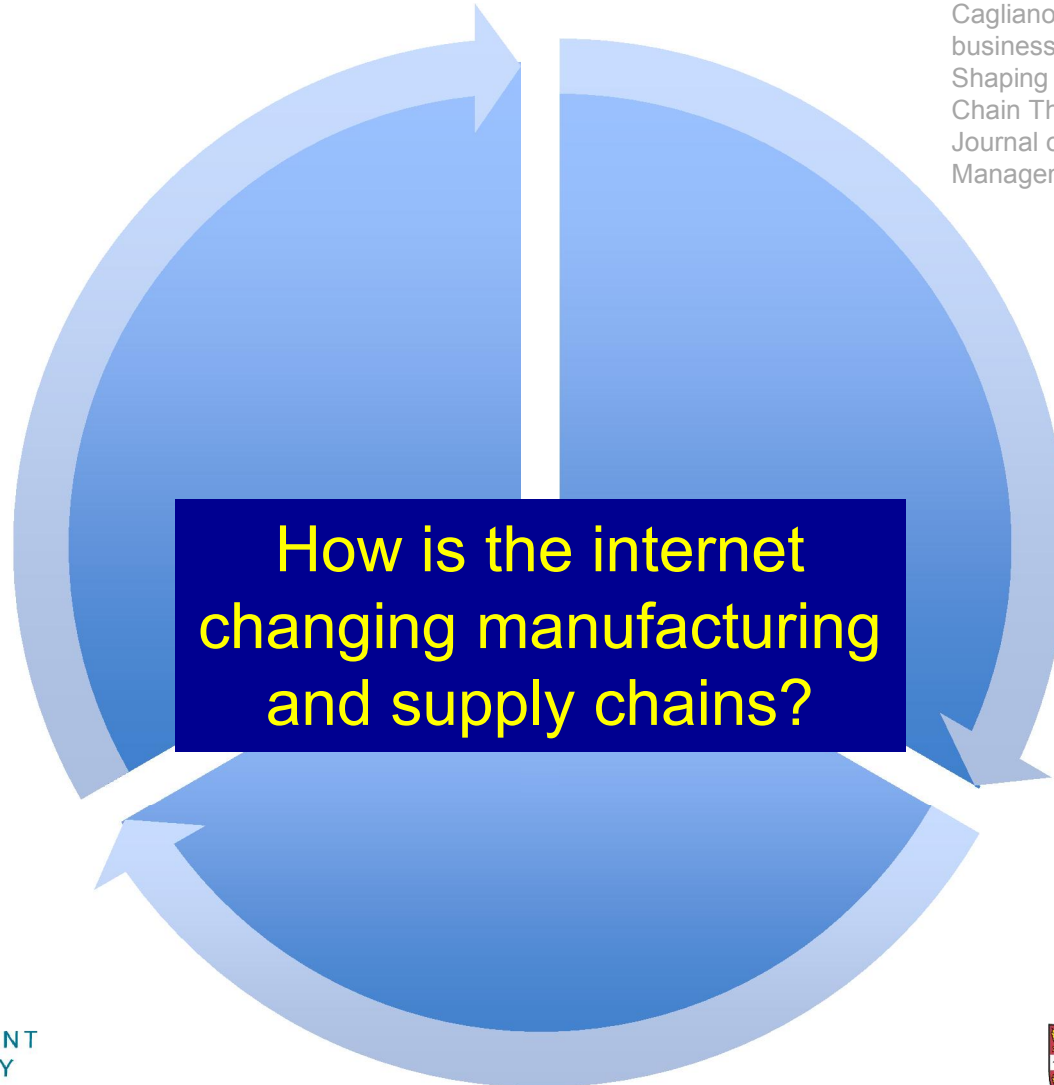
Integration – internally across the firm and externally across the supply chain



Process orientation – understanding and exploring processes as a unit of analysis and a means of thinking

Spina, G. et al. (1996) "Strategically Flexible Production: The Multi-Focused Manufacturing Paradigm", International Journal of Operations & Production Management, Vol. 16, No. 11, pp. 20-41.

Gianluca: Asking the Right Questions...



Cagliano, R., Caniato, F., Spina G. (2003) "E-business Strategy: How Companies are Shaping their Manufacturing and Supply Chain Through the Internet", International Journal of Operations and Production Management, Vol. 23, No. 10, pp. 1142-1162.

Gianluca: Deeper and Wider Engagement...

Past, Present and Future Trends of Purchasing and Supply Management

What

How

Why

Processes

Practices

Organisation

Relationships

Competitive
priorities

Spina, G.; Caniato, F.; Luzzini, D. and Ronchi, S. (2013) "Past, Present and Future Trends of Purchasing and Supply Management: An Extensive Literature Review", *Journal of Industrial Marketing Management*, 42, pp. 1202-1212

Some Closing Remarks...

$$GS = C|^3$$

Colleague



Insightful



Integrating



Inspirational

