

	AULA AUDITORIUM	AULA MAGNA 1	AULA MAGNA 2	AULA 6
<b>SESSIONI PARALLELE</b>	<b>Track generalista: Supply Chain Management (1/2) - 1.A.1</b>	<b>Track generalista: Finanza per l'innovazione (1/2) - 1.B.1</b>	<b>Track generalista: Internazionalizzazione e Sostenibilità (1/2) - 1.C.1</b>	<b>Track generalista: Innovazione e Crescita (1/2) - 1.D.1</b>
<b>CHAIR</b>	Guido Nassimbeni	Lucio Cassia	Vito Albino	Giovanni Perrone
<b>PAPER 1</b>	Dagiau Macchion Caniato Danese Spina Vinelli The relationship between sustainability practices and web communication strategies. An analysis from the fashion industry	Di Pietro A new firm's hidden value: tapping into the crowd and exploiting collective intelligence	Piscitello Scalera Chinese and Indian MNEs' ownership choices in knowledge-intensive M&As in Europe	Michelino Lamberti Cammarano Caputo Open innovation modes, R&D organization and financial performances: empirical evidences from two R&D intense industries
<b>DISCUSSANT 1</b>	Carmela Di Mauro	Cristina Rossi-Lamastra	Luciano Fratocchi	Alessandro Grandi
<b>PAPER 2</b>	Caniato Gelsomino Luzzini Perego Ronchi Tumino An empirical investigation of Supply Chain Finance solutions	Giudici Guerini Rossi-Lamastra Place matters: proponent's location in crowdfunding projects	Ponsiglione Quinto Zollo Can the Silicon Valley be copied? Analysis of Co-evolutionary patterns of Regional Innovation Systems through Agent-Based Simulations	Carli Legitimizing or innovating? How consultants' role influences the development of dynamic capabilities
<b>DISCUSSANT 2</b>	Pietro Romano	Paolo Roma	Filippo Visintin	Claudio Garavelli
<b>PAPER 3</b>	Albertoni Elia Piscitello Outsourcing and Experience in Global Sourcing of Business Services: Does Governance Misalignment Affect the Likelihood to Expand the Venture?	Croce Grilli Murtinu Why do entrepreneurs refuse venture capital funding?	Baruffaldi Landoni International mobility: foreign researchers productivity and motivations behind the creation of collaboration networks	Barbieri Mahapatra A content analytic investigation of the inter-linkage between innovation and successful environmental strategy
<b>DISCUSSANT 3</b>	Matteo Kalchschmidt	Federico Munari	Corrado Lo Storto	Stefano Ronchi

	AULA AUDITORIUM	AULA MAGNA 1	AULA MAGNA 2	AULA 6
<b>SESSIONI PARALLELE</b>	<b>Track generalista: Supply Chain Management (2/2) - 1.A.2</b>	<b>Track generalista: Finanza per l'innovazione (2/2) - 1.B.2</b>	<b>Track generalista: Internazionalizzazione e Sostenibilità (2/2) - 1.C.2</b>	<b>Track generalista: Innovazione e Crescita (2/2) - 1.D.2</b>
<b>PAPER 4</b>	Cipriani Erlicher Neirotti Pero Campagna L'evoluzione dei sistemi di produzione e dell'organizzazione del lavoro nelle fabbriche: l'applicazione del World Class Manufacturing in FIAT	Torrisi Toschi Zhang Does reputation facilitate startups' access to venture capital funding?	Colombo Damelio Garrone Piscitello Do multinational enterprises foster energy sustainable development? A focus on Sub-Saharan Africa	Corallo Lazoi Pascarelli Savino A foresight strategy for ICT scenarios: A PLM application
<b>DISCUSSANT 4</b>	Ruggero Golini	Tommaso Minola	Michele Meoli	Matteo Vignoli
<b>PAPER 5</b>	Golini Gualandris Kalchschmid The role of network internal integration in the development of plant-level sustainable management initiatives	Vismara Paleari Signori Changes in underwriters' selection of comparable firms pre- and post-IPO: same bank, same company, different peers	Garrone Grilli Mrkajic Energy efficiency innovation: a response to market based incentives?	Ghezzi Efficient frontier and lognormal returns: reiteration and implementation
<b>DISCUSSANT 5</b>	Paolo Barbieri	Massimiliano Guerini	Cinzia Daraio	Gian Carlo Giudici
<b>PAPER 6</b>	Cappanera Visintin Banditori Comparing scheduling policies within the Master Surgical Scheduling context: a combined optimisation-simulation approach	Aghasi Colombo Rossi-Lamastra Implementation Strategies of Acquisition of High-Tech Firms: Investigation on CEO turnover and structural form in post-acquisition through relatedness	Vignoli Donghia Reggio Emilia Engineering Education	Elia Messeni-Petruzzelli Piscitello Sourcing knowledge from partners: Does culture distance always hamper subunits' innovative capabilities?
<b>DISCUSSANT 6</b>	Federico Caniato	Laura Toschi	Alessandro Grandi	Cinzia Battistella

	AULA TA05	AULA TA06	AULA TA08	AULA TA09	AULA TA10
<b>SESSIONI PARALLELE</b>	<b>Track tematica: Università e trasferimento tecnologico (n.5) - 2.A.1</b>	<b>Track tematica: Finanza per l'innovazione (n.4) - 2.B.1</b>	<b>Track tematica: Imprenditorialità (n.3) - 2.C.1</b>	<b>Track tematica: Public Procurement (n.2) - 2.D.1</b>	<b>Track tematica: Integrazione Organizzativa (n.1) - 2.E.1</b>
<b>CHAIR</b>	Chiara Franzoni	Massimo Colombo	Alessandra Colombelli	Alessandro Ancarani	Maria Rita Tagliaventi
<b>PAPER 1</b>	Jeannet Lepori Academics without Borders: A study of Foreign Researchers at Swiss Universities from 1980-2012	Invited lecture: Sophie Manigart - New directions and trends in entrepreneurial finance research	Colombelli Quatraro Smart specialization and new firm creation: Evidence from Italian NUTS 3 regions	Ancarani Dimauro Mascali Lamarca Eliciting customers' preferences: the case of public procurement of municipal waste services	Bartezzaghi Cagliano Colombo Longoni Rossi-Lamastra Rovelli Spina Top management team organizational configurations: contingency analysis and effects on performance
<b>DISCUSSANT 1</b>	Giuseppe Scellato		Antonio Messeni-Petruzzelli	Roberta Pellegrino	Matteo Mura
<b>PAPER 2</b>	Agostino Arnaboldi Azzone Dal Molin Implementing sustainability between tensions and strategies: the case of higher education.	Invited lecture: Sophie Manigart - New directions and trends in entrepreneurial finance research	Elia Margherita Petti Corporate entrepreneurship process in Chinese companies: an integrative framework of HRM and creativity enablers	Patrucco Luzzini Ronchi Walker Local Government Procurement: aligning procurement organization with desired performance	Savino Petruzzelli Albino Recombination and search mechanisms to innovate. A review of the empirical evidence and a research agenda.
<b>DISCUSSANT 2</b>	Massimiliano Guerini		Mara Brumana	Nunzia Carbonara	Daniela Carlucci
<b>PAPER 3</b>	Fini Grimaldi Veglianti Wright Breaking the career path in academia: does entrepreneurship help?	Piva Rossi-Lamastra Crowdfunding entrepreneurial ventures: the role of entrepreneurs' human capital	Petruzzelli Natalicchio Garavelli Exploiting radical licensed technologies: The moderating effect of star scientists and upstream strategic alliances	Bruno Esposito Genovese Public e-procurement web site accessibility	Mura Longo Micheli The effect of performance measurement systems use on contextual ambidexterity and company performance
<b>DISCUSSANT 3</b>	Salvatore Torrisi	Elisa Ughetto	Alessandra Colombelli	Carmela Di Mauro	Diego Maria Macri
<b>PAPER 4</b>	Meoli Vismara The Impact of the University Context on the Creation of Academic Spin-Offs: Lack of Academic Job Opportunities and Administrative Inadequacy	Munari Sobrero Toschi Financing Technology Transfer: An assessment of university-managed proof-of-concept programmes in Europe	Fini Fu Mathisen Rasmussen Wright Institutional determinants of university spin-off quantity and quality: longitudinal, multilevel evidence from Italy, Norway and the UK	Piga The strategic importance of public procurement for manufacturing: the role of SME policies.	Poliandri Mattarelli Bertolotti Tagliaventi Grandi The influence of consistency between leadership and technology on knowledge integration and effectiveness in science teams
<b>DISCUSSANT 4</b>	Paola Giuri	Luca Grilli	Tommaso Minola	Alessandro Ancarani	Lorella Cannavacciuolo
<b>PAPER 5</b>	Mustar Tools, rationale and economic impact of the French public policy to foster the creation of Academic Spin-off Firms in France	Roma Bruno Perrone Abbate The role of product-based crowdfunding in attracting traditional startup funding	Minola Campopiano Brumana Cassia Garrett Corporate Entrepreneurship along different and coexisting life cycles: The case of Family Business	Carbonara Costantino Pellegrino Risk management in PPPs: A win-win model for setting revenue guarantee	
<b>DISCUSSANT 5</b>	Rosa Grimaldi	Evila Piva	Antonio Ghezzi	Emilio Esposito	

	AULA TA05	AULA TA06	AULA TA08	AULA TA09	AULA TA10
<b>SESSIONI PARALLELE</b>	<b>Track generalista: Università e trasferimento tecnologico - 2.A.2</b>	<b>Track generalista: Finanza per l'innovazione - 2.B.2</b>	<b>Track generalista: Imprenditorialità – 2.C.2</b>	<b>Track generalista: Public Procurement - 2.D.2</b>	<b>Track generalista: Integrazione Organizzativa - 2.E.2</b>
<b>CHAIR</b>	Benedetto Lepori	Massimo Colombo	Mario Raffa	Andrea Vinelli	Giancarlo Cainarca
<b>PAPER 1</b>	Scellato Franzoni Stephan Migrant Scientists and International Networks	Vismara Information Cascades in Equity Crowdfunding	Villani Rasmussen Grimaldi How intermediary organizations facilitate university-industry technology transfer: A proximity approach	Avenali Boitani Catalano D'Alfonso Matteucci Un modello per la determinazione del costo standard nei servizi di trasporto pubblico locale su autobus in Italia.	Boellis Mariotti Piscitello Establishment Mode Choice by Family Firms Going Abroad
<b>DISCUSSANT 1</b>	Cinzia Daraio	Giovanni Perrone	Giuseppe Zollo	Lorella Cannavacciuolo	Paolo Neirotti
<b>PAPER 2</b>	Daraio Bonaccorsi Simar Overcoming Rankings for the Assessment of University Performance	Buttice Colombo Franzoni Rossi-Lamastra Signaling to the crowd: Heterogeneous tastes and the response to reputational signals in film crowdfunding	Grilli Murtinu Ghio Fire it up and keep burning: how entrepreneurs influence the receipt and the exploitation of a quality signal to access R&D alliance networks	Marzano One more ride on the merry-go-round! Public ownership and regulatory outcome in local public services	Carli Mattarelli Tagliaventi Gupta Team capabilities in globally distributed teams
<b>DISCUSSANT 2</b>	Michele Meoli	Silvio Vismara	Guido Capaldo	Federico Munari	Cristina Ponsiglione
<b>PAPER 3</b>	Cattaneo Malighetti Meoli Paleari The dynamics of university competition for students in Italy	Croce Guerini Ughetto Angel financing and the performance of high-tech start-ups	Matassini The role of the organizational architecture on the relationship between entrepreneurial team heterogeneity and firm performance	Daraio Diana Di Costa Leporelli Matteucci Nastasi Efficiency and effectiveness in the urban public transport sector: a critical review with directions for future research	Radaelli Lettieri Mura Spiller Knowledge sharing and innovative work behavior in healthcare. A micro-level investigation of direct and indirect effects
<b>DISCUSSANT 3</b>	Chiara Franzoni	Sophie Manigart	Riccardo Fini	Paolo Mancuso	Giacomo Carli
<b>PAPER 4</b>	Catalano Peruzzi La definizione del costo standard per studente: metodi e applicazioni per il riparto del fondo di finanziamento ordinario delle università		Romano Passiante Del Vecchio Secundo Ndou Boosting the evolution toward the Entrepreneurial University in the Regional Ecosystem: The role of the Regional Entrepreneurial Learning Center		
<b>DISCUSSANT 4</b>	Deborah Agostino		Elisa Villani		